



इलेक्ट्रॉनिकी एवं
सूचना प्रौद्योगिकी मंत्रालय
MINISTRY OF
ELECTRONICS AND
INFORMATION TECHNOLOGY



MeitY
Startup Hub
Delivering Innovation



G20 DIA SUMMIT

The LARGEST International STARTUP Exhibition



Digital
Innovation
Alliance

Driving Digital Innovation for
World Economies

17-19 August 2023 | Bangalore Palace, Bengaluru



Welcome to the G20 Digital Innovation Alliance Summit!

India's presidency of the G20 Summit is a source of immense pride. As part of this presidency, the Ministry of Electronics and Information Technology (MeitY), Government of India, and the MeitY StartUp Hub are organizing the **G20 Digital Innovation Alliance Summit** in Bengaluru at the Bangalore Palace, from August 17th to 19th, 2023. With the focal theme, "**Driving Digital Innovation for World Economies,**" the Summit anticipates substantial participation from delegates representing the G20 countries and 9 guest countries, including policymakers, business leaders, technocrats, young innovators, and investors.

The Digital India Innovation Summit will feature a range of activities, such as conference sessions, an international exhibition, awards, a virtual acceleration program, B2B networking, and more. Renowned speakers from corporate, startup, and incubator fraternity will be invited for insightful discussions, alongside State sessions and engaging TedX Talks.

About G20 Digital Innovation Alliance (DIA)

Building upon the successful initiatives of the previous G20 presidencies, viz. the G20 Digital Innovation Network (G20 DIN) during the Indonesian presidency and the G20 Innovation league under the Italian presidency, the G20 Digital Innovation Alliance (DIA) is designed to showcase innovative solutions in the digital innovation space and foster collaboration. With India at the helm of the G20, DIA envisions a platform where innovators, entrepreneurs, startup, corporates, investors, mentors, etc from the G20 member States and 9 guest countries can engage. The primary objective of the DIA is to support start-ups developing innovative digital solutions that bridge the digital divide and propel global economic growth. By uniting stakeholders from around the world, the G20-DIA strives to reduce disparities, promote inclusivity, and shape a prosperous future for all.

Launch of G20 Digital Innovation Alliance



The launch event of G20- DIA was held on 28th December, 2022; the event was graced by Hon'ble Minister for Electronics and Information Technology, Railways and Communication, Shri Ashwini Vaishnaw, Shri Amitabh Kant, G20 Sherpa. So far 12 roadshow have been held in the prominent cities of India to promote G20 DIA Summit.



EVENT SPECTRUM

- TECH EXPO to showcase National/International Digital Innovations
- StartUp participation from G20 countries
- StartUp participation from 9 Guest countries
- 3-Day Sector focused Summit
- 8 weeks Virtual Acceleration Program
- StartUp Pitching Session
- Award Ceremony
- Indian States to showcase StartUp Eco System
- Networking Mixer
- Gala Dinner

FOCUS SECTORS



G20 DIA Expo will consist of 6 best start-ups from 29 countries that will create showcase of 174 International startups.

VIRTUAL ACCELERATOR PROGRAM

Virtual Accelerator Duration:

8 Weeks

Session Duration:

2 hours

Content:

Business Scaling, Fundraising, Product Building, Customer Acquisition, etc.

Sessions Conducted By:

Global leaders, Corporate Heads, Unicorn Founders, Top VC funds, etc

Venue for the Mega Summit:

Bangalore Palace, Bengaluru

Expected participants:

1000+

Innovation Exhibition:

500+ booths (startups, corporates, state govt, country pavilion)

Expected Summit/ Expo Footfall:

40000+

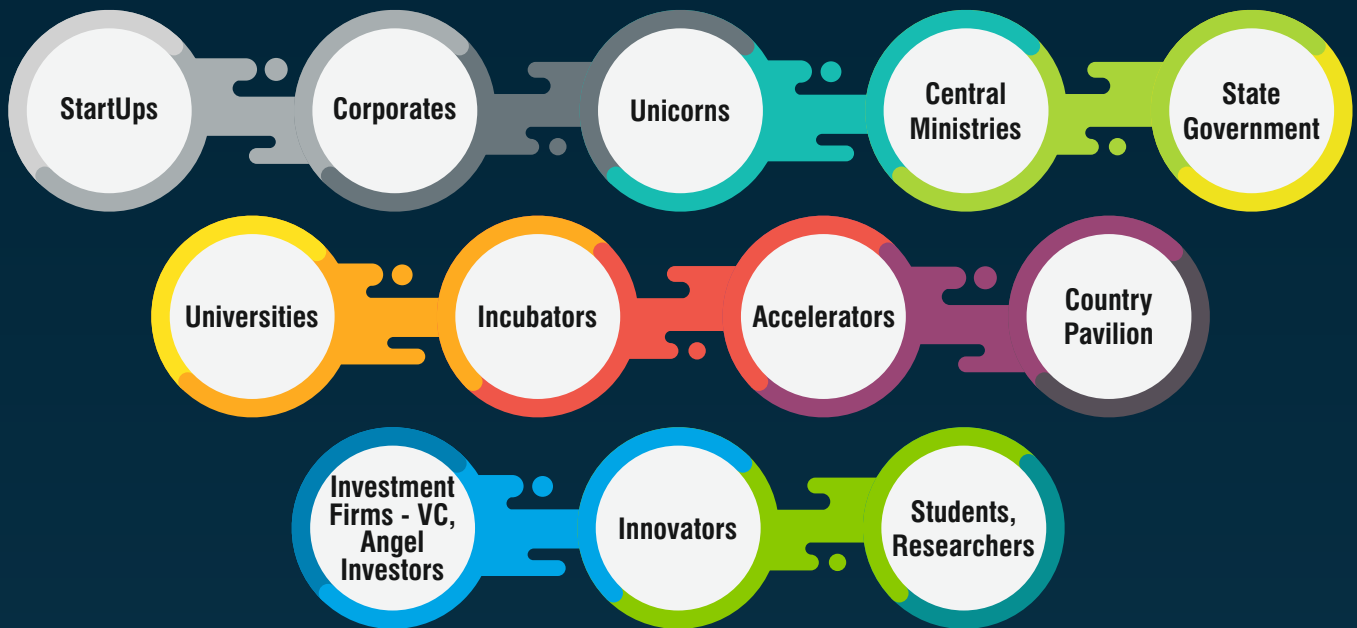
Delegate Categories:

- Corporate Heads, Corporate Policy Heads, Central/State Govt. Officials
- Startups Founder/Cofounder, Unicorns, Investors
- International Delegates of G20+9 countries (Guest Countries)

Agenda for 3 days:

- Plenary Sessions by G20 Delegates, Government Officials, Unicorns, Investors, Incubators & Corporate
- Startup Pitching
- Awards in 30 categories
- Networking Receptions (Corporate Mixer & Investor Mixer) and Gala Dinner

EXHIBITION PAVILIONS

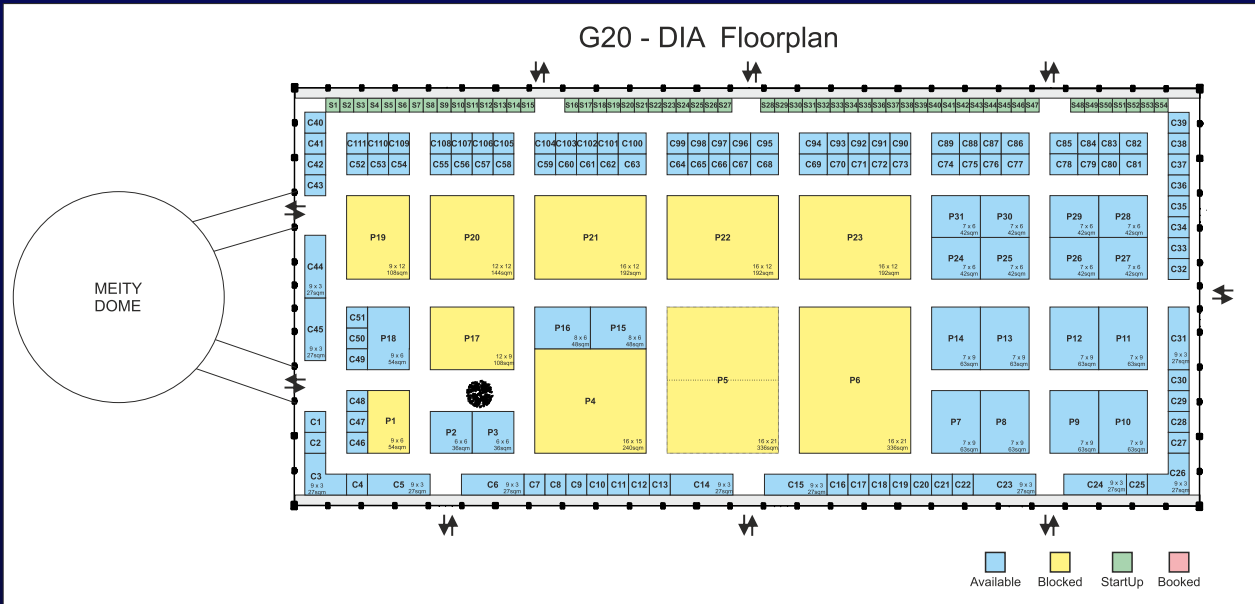


WHY YOU SHOULD PARTICIPATE

- » Showcase the solution on a global platform.
- » Access to a network of corporates and strategic partners.
- » Chance to meet and pitch to investors.
- » Recognition in the G20-DIA eBook.
- » Intensive mentorship from expert mentors from the public and private Sectors.



Exhibition Hall



Exhibition Tariff

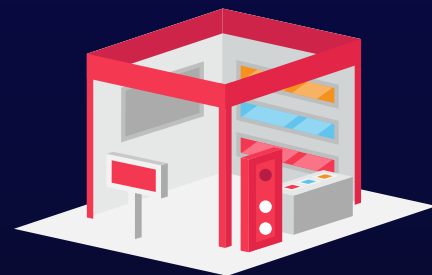
Startup

Size	Price	Early Bird Offer*
4 Sq Mtr	₹ 50,000	₹ 40,000

Standard (Corporates, R&D, States of India, Unicorns, Incubators & Others)

Size	Price	Early Bird Offer*
9 Sq Mtr	₹ 200,000	₹ 200,000

- 18% GST Applicable*
- Startups less than 3 yrs old as per the certificate of Incorporation
- Early bird offer till 31st July 2023



G20 Countries

भारत 2023 INDIA



Argentina



Australia



Brazil



Canada



China



France



Germany



India



Indonesia



Italy



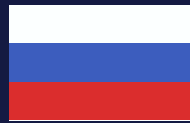
Japan



Republic of Korea



Mexico



Russia



Saudi Arabia



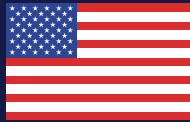
South Africa



Türkiye



United Kingdom



United States



European Union

Guest Countries



Bangladesh



Egypt



Mauritius



Netherlands



Nigeria



Oman



Singapore



Spain



UAE

EXHIBITION PARTNER

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Ministry of Electronics and Information Technology
Government of India

The Ministry of Electronics & Information Technology (MeitY), Government of India is leading and facilitating a gamut of Innovation and IPR related activities across the country towards expansion of this ecosystem.

The MeitY intends to promote e-Governance for empowering citizens, promoting the inclusive and sustainable growth of the Electronics, IT & ITeS industries, enhancing India's role in Internet Governance, adopting a multipronged approach that includes development of human resources, promoting R&D and innovation, enhancing efficiency through digital services and ensuring a secure cyber space.

In order to facilitate MeitY's vision of promoting technology innovation, start-ups and creation of Intellectual Properties, a nodal entity called 'MeitY Start-up Hub' (MSH) has been setup under its aegis. MSH will act as a national coordination, facilitation and monitoring centre that will integrate all the incubation centres, start-ups and innovation related activities of MeitY.



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



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Ministry of Electronics and Information Technology
W: meitystartuphub.in/g20-dia/

Federation of Indian Chambers of Commerce and Industry
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